



Hainault – London Borough of Redbridge

Geographic Details.

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| County Cricket Board | Essex |
| Project Start Date | 2012 |
| Project Completion Date | 2014 |
| Funding Stream(s) | |
| Location (Inner-city/Urban/Rural) | Urban |
| Applicant / Organisation Status | <i>ECB Clubmark</i> |
| Author and Title | Jamie Leeson, Development Manager, Fields in Trust |
| Date | November 2014 |

Quantitative and Qualitative Detail.

Background.

In the last two years Redbridge has successfully secured funding for two artificial wickets within their existing sports facilities.

The objective of this was to develop a “last man’s stands “ cricket league to provide an opportunity for the community to engage in cricket without committing long periods of time at weekends to make the sport more accessible.

Aims and Objectives.

The recreation ground has been part of a partnership approach between, Parks and Open Spaces (Vision), Sport and Health team (Vision) and the ECB to raise the profile and accessibility of cricket at their primary sports park.

The site has been a hub for cricket for many years but was restricted in use to weekend only due to available resources.

Achievements to date.

Getting Active on a Fields in Trust site National Awards Finalist 2014

Since the start of the league the concept has grown considerably and there are 20 teams consisting of over 180 players visiting the park in the summer months, 2-3 evenings midweek which did not exist previously.

Between May & Sept 2014 the LMS league had 1327 participants. The teams vary in age range between 16 and 50, contributing to The ECB's core work on participation.

Hainault Rec and Redbridge have been identified as a major cricket hub within the neighbouring London boroughs and Essex with teams and players travelling from Essex and neighbouring boroughs to take part in LMS cricket at Hainault.

The Redbridge LMS was awarded the LMS 2014 franchise of the year

On the 18th September the club held the LMS cricket awards night attended by over 60 players and umpires. Guest speakers included representatives from ECCB and the ECB along with a former Redbridge junior cricketer and current Essex County and England U19 International player. The club estimate that over 60% of players in this competition do not play cricket for a club so this is their only experience of playing competitive cricket.

There is already increased interest form existing and new teams wanting to join LMS Redbridge in 2015, so much so that the Council Sport & Health Team are now running winter indoor leagues to keep these teams playing throughout the winter and feed directly back into the summer leagues at Hainault.

Pictures.



Main partners involved.

The ECB
London Borough of Redbridge Council Parks and Vision
London Borough of Redbridge Council Sport and Health
Fields in Trust
Hainault and Clayhall Cricket Club

Comments from the applicant / organisation.

“The recreation ground was publically identified as a site to preserve under the FIT campaign to secure more sites in 2012 and the legacy opportunities at this time dove tailed neatly into the scheme.”

Ian Sheppard
Parks Development Manager
Vision Redbridge Culture and Leisure

Headline Figures and Statistics.

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